

R 2012-8 MC 2012-14

Regional Address: P.O. Box 4050, Palmdale, California 93590-4050

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Tuesday, May 22, 2012

POSTAL REGULATORY

Ruth Goldway Chairman Postal Regulatory Commission 901 New York Avenue NW, Suite 200 Washington, DC 20268-001

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Dear Chm. Goldway:

Office of PAGR

We note with dismay the USPS extending of a special relationship with one company, Valassis, to offer this one company rates that are anti-competitive and pose jeopardy itself to the functioning of a healthy marketplace and a free and independent press.

The Valassis arrangement under consideration as a Negotiated Service Agreement by USPS proposes to offer deep discounts - 20-32% - to increase its new marriage mail packages in existing markets in the coming year. This is not only anti-competitive, it is a shot at the heart of the thousands of community newspapers that have been part of the mail delivery since the beginning of the Republic.

We urge the USPS, which holds the monopoly on mail delivery not to use that power in a way that favors a single special customer, acting essentially as a special interest that because of its favored position is acting as a destructive force, both in the marketplace, and in the ability of newspapers to pursue their own business, and inform an interested public. This is something that Valassis never has done, and never will do.

We urge you to reject such a Negotiated Service Agreement.

Yours Very Truly,

William C. Markham
President and Publisher

Antelope Valley Newspapers Inc.

Warm C. Mokelson